



Asha Announces Grant of Mexican Patent for Tailored Lipids and Micronutrients

The patent allowance is related to Asha’s LipiLife product line, which provides pre-formulated controlled and tailored lipids and micronutrients essential to vibrant health.

Palo Alto, CA – August 7, 2023 – Asha Nutrition Sciences, Inc., creators of the revolutionary tailored lipids and micronutrients product line, LipiLife, announce the grant of Mexican patent no. 403488 by the Mexican Institute of Industrial Property. This patent grant expands Asha’s patent portfolio to *thirty-six* granted and allowed patents around the world (asha-nutrition.com/patents) for formulation and methods of tailored delivery of fatty acids and antioxidants and their use to prevent and treat medical conditions. This addition to the patent portfolio confirms Asha’s continuing commitment to innovation and development of industry-leading lipid and micronutrient solutions.

The broadest claim is directed to dosages of omega-6 fatty acids and antioxidants, as follows:

A packaged product comprising one or more nutritional formulations and packaging, labeling and instructions for use of the one or more formulations, where at least one of the one or more formulations comprises a mixture of omega-6 fatty acid(s) and antioxidant(s) from different sources; where the one or more formulation(s) provide(s) collectively a dose of 1 to 40 g of omega-6 fatty acids and 25 mg to 10 g of antioxidants, where the antioxidant dose comprises at least 5 mg of one or more polyphenols.

Further claims are directed to dosages of additional nutrients. The claims include multi-component nutritional *formulations* and *methods* of tailoring lipids, antioxidants, phytochemicals, vitamins, minerals, probiotics, or a combination thereof by age, gender, diet, medical conditions, and other factors of a subject. The patent includes application of the proprietary formulations and methods for full diets, infant foods, pet foods, and therapeutic applications including enteral and parenteral formulations for medical conditions.

Urvashi Bhagat, CEO of Asha Nutrition Sciences, Inc., said, “We are very pleased with the expansion of the patent estate for controlled delivery of lipids and micronutrients.” Ms. Bhagat added, “The allowance of these patent confirms the uniqueness of our family of products and further strengthens our growing domestic and international patent portfolio. We invite collaboration from corporate partners for marketing and manufacturing of our products and/or licensing of our intellectual property for infant foods, pet foods, and/or therapeutic applications for medical indications.”

The requirements of lipids, antioxidants, phytochemicals, vitamins, minerals, probiotics, or a combination thereof for human health are rather sensitive. There are many nutrient-

to-nutrient interactions, and their range of healthful effectiveness is narrow and changes with diet type and/or demographic factors. These nutrients are traditionally provided as supplements or randomly added to nutritional or topical formulations. Current approaches have the dangers of inadequate or excessive delivery or cause harmful interactions. Unless corrected, the chaotic out-of-context touting of nutrients will create further problems in the field of nutrition and consequently health. The claimed solutions in this patent are directed to providing easy to follow ready-made component-based solutions to keep the totality of the nutrient intake in check.

Asha Nutrition Sciences aims to create a better outcome and a brighter future for world health by preventing current trends from continuing. LipiLife radically shifts the way people consider what it means to consume healthy fats, antioxidants, and phytochemicals and how chronic health issues are preventable and even reversible with the right formula and methods. With outstanding leadership and a team of internationally renowned scientists, Asha Nutrition Sciences works to address a long-felt, persistent, and critical unmet need in today's nutrition and health care system. For more information, visit <http://asha-nutrition.com>.

About Asha Nutrition Sciences, Inc.

Asha Nutrition Sciences is a private wellness company offering tailored nutrition with balanced lipids, antioxidants, and phytochemicals with LipiLife and other product lines. Lipids are the basis of life, as crucial cell membranes components, as gene regulators, and as precursors of hormones and other bioactive compounds. Lipids affect a broad range of physiological functions and health aspects including respiration, vision, digestion, musculoskeletal function, mood, mental function, immunity, sleep, and reproduction. Antioxidants, phytochemicals, vitamins, minerals, proteins, carbohydrates, hormones, and temperature materially alter lipid metabolism and have narrow window of healthful effects in themselves. Therefore, controlled intake of these substances is necessary for health. The company holds impressive worldwide intellectual property on this technology.

About Urvashi Bhagat, President and CEO, Chairwoman of the Board of Directors

Inspired by her mother Asha's knowledge of nutrition but subsequent battle with debilitating neural disease because of derailment of that knowledge by the flawed teachings to reduce fats and increase antioxidants, Urvashi Bhagat, CEO of Asha Nutrition Sciences founded the company and has dedicated her life's work to addressing true nutritional needs in order to prevent debilitating diseases. Ms. Bhagat has had a multifaceted career in health care, biotechnology, and pharmaceutical development. She is a medical visionary devoted to achieving breakthroughs in the use of nutrition to prevent and treat disease. She has made groundbreaking discoveries in lipid metabolism and the role of lipids and other nutrients on the manifestation of infectious and chronic diseases and acute events. Since the foundation of Asha Nutrition Sciences in 2008, Ms. Bhagat has set the strategic direction and focus of the company on bringing these discoveries to consumers in the form of balanced and tailored nutrients, with a specific emphasis on lipids, antioxidants, and phytochemicals.

Forward-Looking Statements

The statements in this press release that are not historical facts may constitute forward-looking statements that are based on current expectations and are subject to risks and uncertainties that could cause actual future results to differ materially from those expressed or implied by such statements. Asha undertakes no obligation to publicly update or revise any forward-looking statements.

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